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THE TRADE SHOW DEDICATED TO RENEWABLE GAS

5 & 6 June 2024
Strasbourg
Parc des Expositions • France

EXPOBIOGAZ INNOVATION AWARD



Jointly organized by:



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AN EVENT
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ABOUT THE CONTEST

IS YOUR COMPANY AN INNOVATOR?

- › Do you want to showcase your expertise, promote your innovative products and services, or offer the renewable gas community an exclusive product launch?

ENTER THE EXPOBIOGAZ INNOVATION AWARD

- › The Expobiogaz Innovation Award is a contest designed to reward innovation in the sector. Contestants enjoy high visibility in the media and among the renewable gas community!

SHOW OFF YOUR EXPERTISE

WHO ARE THE AWARD CONTESTANTS?

- › **All exhibitors registered for the Expobiogaz trade show** who want to showcase their innovations and increase their visibility among professionals in the sector

WHY PARTICIPATE?

- › To **promote** your innovative products and services in the market
- › To **increase your visibility** ahead of, during, and after the show thanks to a complete external communication package
- › To **boost traffic to your stand** during the exhibition
- › To **enhance your notoriety** and multiply your business opportunities

ADVANTAGES

- › Online registration: **simple and effective**
- › A **free** service for maximizing press follow-up
- › A **dedicated member** of our team to assist you with proceedings

TAKE ADVANTAGE OF A COMPLETE COMMUNICATION PACKAGE

DIGITAL COMMUNICATION

- › **Page dedicated** to the contest and the nominated entries on the Expobiogaz trade show's website
- › Information in the **e-mail campaigns** to trade show visitors

LINKS ON THE TRADE SHOW'S SOCIAL MEDIA CHANNELS

- › **Announcement of nominations** along with a presentation on each company and its products on LinkedIn

VISIBILITY DURING THE SHOW

- › **Dedicated signage** for the nominated companies' stands

PRESS COVERAGE

- › **Presentation of the nominations in the show's press file**, distributed to all reporters attending the show

SPECIALLY FOR THE WINNER

- › **A feature on the winner on the Innovation Award webpage** of the Expobiogaz trade show's website
- › **Announcement of the winner in the post-show press release** sent to the whole of the trade press media
- › Dedicated signage for the winner's stand
- › **Announcement of the winner** live on LinkedIn during the prize presentation ceremony

ENTRY CONDITIONS

TO QUALIFY FOR ENTRY, YOUR INNOVATION MUST MEET THE FOLLOWING CRITERIA

- › Be a product or service launched on the market **strictly no more than two years ago (01/06/2022)** and already available.
- › Be on show at the exhibition

The competition is open to **French and international companies**. **Registration files must be submitted in English or French only.**

JUDGING CRITERIA

A PANEL OF PROFESSIONALS COMPRISING JOURNALISTS, EXPERTS, INSTITUTIONAL REPRESENTATIVES, AND CURRENTLY ACTIVE PROFESSIONALS WILL JUDGE YOUR ENTRY ON THE FOLLOWING CRITERIA:

- › Disruptive or ongoing innovation in the French market
- › Product support guarantee
- › Ease of implementation
- › Product reliability: R&D results
- › Implementation cost/ROI
- › Measurable benefit to the operator
- › Solution meeting the needs of many users

KEY PHASES

WHAT ARE THE CONTEST'S MILESTONES?

- › Registration opens: week of February 19, 2024
- › Registration deadline: April 5th, 2024
- › Deliberation by the panel: week of April 22nd 2024
- › Shortlist announced: by May 15th, 2024
- › Winner announced and prize presentation: 5th June, 2024

PREPARE YOUR REGISTRATION

WE NEED THE FOLLOWING FROM CONTESTANTS:

- › **ENTRY FILE:** Complete the online registration form.
PLEASE NOTE:
You must complete the whole form in a single connection.
- › **2 PHOTOS OF THE ENTRY:** File in JPEG format, 300 dpi.
- › **YOUR FULL-COLOUR COMPANY LOGO:** File in JPEG format, 300 dpi. + .eps or .ai format
- › **A TECHNICAL OR COMMERCIAL PRESENTATION OF YOUR INNOVATION:** A technical data sheet on your product or service, without which the panel will be unable to properly apprehend your innovation.

RELATED DOCUMENTS (LOGOS, PHOTOS, BROCHURES, ETC.) **TO BE SENT BY E-MAIL TO:**

Mélanie GALANTE
expobiogaz@gl-events.com
+33 (0)4 78 17 63 68

PLEASE NOTE:

Your entry cannot be validated unless we have all the requested documents. Only properly completed files will be studied.

COMPLETING YOUR FILE

BELOW ARE THE QUESTIONS YOU WILL NEED TO ANSWER WHEN COMPLETING YOUR ONLINE REGISTRATION.

Have your answers ready as the whole registration must be completed **in a single connection** (we cannot save partial details between log-ins).

COMPANY INFORMATION SHEET

- › **Company name**
- › **Contact** details of the person overseeing the entry (surname, first name, telephone, e-mail)
- › **Contact** details of the person who will step forward to receive the trophy if you win.

ABOUT YOUR COMPANY

- › **Presentation** of your business in **one sentence**
- › **More detailed presentation** of your business:
 - Describe your **activities**
 - Company **formation date**
 - Number of **employees** in France
 - **Name of parent company** if a corporate subsidiary
 - International companies should state whether or not they have a French entity

DESCRIPTION OF PRODUCT OR SERVICE

- › **Name** of innovative product or service
- › **Presentation** of your innovation in **one sentence**
- › **More detailed presentation** of your innovation
 - Do you operate an eco-design approach?
- › **What kind of biogas installation** is your product intended for:
 - Type (farming, district collective, industrial, other)
 - Class of input material (liquid/solid, plant-based, oil, etc.) and proportion of dry matter accepted
 - Size (tonnes of input per year or Nm³/h of biogas produced)

COMPLETING YOUR FILE

PITCH YOUR ENTRY

- › What is **innovative** about your product or service?
New market expectations, change in regulations, new generation product, etc.
Expand...
- › More exactly, can you **put a figure on the performance gains** from your product or service?
 - Gain in biogas production:
 - Gain in electricity production:
 - Gain in value recovery from heat:
 - Better reduction of organic content:
 - Compared with other products on the market:
 - Other:
- › What **proof of reliability** can you provide?
 - R&D results
 - Standards, etc.
- › Has this product or service been entered in other **contests**?
(Which ones? Dates?)
If so, was it among the **winners**?

COMMERCIALIZATION AND THE COMPETITIVE ENVIRONMENT

- › Is the product or service **already on the market**? If so, since when and in what price range?
- › Which **customers are you targeting** to develop the market for this product or service?
- › Who are **your competitors** in respect of this product or service?
- › After a sale to a customer, are you able to **provide maintenance support** (at what frequency and cost)?

REGISTRATION

WARNING:

The online form must be completed in a single connection.
Send associated documents to expobiogaz@gl-events.com

NEED HELP? CONTACT

Mélanie GALANTE
expobiogaz@gl-events.com
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To include your innovation in your exhibitor profile, you can complete the “My innovations” section of your datasheet in your exhibitor online workspace. Your presentation of the new product or service will automatically appear in your profile on the exhibitor list and in the Expobiogaz Connect Web & mobile app.

CONTEST RULES

ARTICLE 1

GL events EXHIBITIONS OPERATIONS, in the scope of the Expobiogaz 2024 gathering in Strasbourg on the 5th and 6th June, 2023, is running a contest called the 2024 EXPOBIOGAZ INNOVATION AWARD (“Trophée de L’innovation Expobiogaz 2024”).

ARTICLE

The competition is open only to exhibitors and only for products or product ranges on show at the exhibition that came onto the market on or after 1st June, 2022.

ARTICLE 3

The 2024 Innovation Award trophy will go to the best performing innovation. The products shortlisted by the judging panel will be on show on the contestants’ stands on 5th and 6th June, 2024.

ARTICLE 4

The main judging criteria for attribution of the Award are disruptive or ongoing innovation on the French market, product support guarantee, ease of implementation, product reliability (R&D results), implementation cost/ROI, measurable benefit to the operator, qualification for financial aid schemes, and the solution’s ability to meet the needs of many.

ARTICLE 5:

Each competitor must provide the panel with a complete-as-possible entry appraisal file on the product or service. Your application will not be considered if it does not include this file and the associated documents. These must reach GL events Exhibitions Operations no later than the strict deadline of 5th April, 2024. ARTICLE 6:

The judging panel comprises representatives of professional institutions in the biogas sector and in research, exhibition partners, and journalists from the specialist trade press. The judges’ decisions

are theirs alone and are final.

The panel examines the entries in a day of deliberation and draws up a shortlist. Where necessary, the panel will examine the shortlisted entries on the stands during the show before proceeding to elect the winner.

ARTICLE 7

Products that have won an award in a previous contest are not eligible for entry.

ARTICLE 8

The Expobiogaz Award trophy will be presented at the Expobiogaz 2024 trade show. All shortlisted companies solemnly undertake to have a representative at the Award ceremony.

ARTICLE 9

The judges reserve the right to withhold the Award or cancel the contest where appropriate.

ARTICLE 10

The events leading up to and after the 2024 Expobiogaz Award are exploited across all media. The winner may exploit the winner’s title in all their product communications (advertisements, sales literature, etc.) as long as it includes a clear reference to the Expobiogaz 2024 trade show. The “Expobiogaz” and “Trophée Expobiogaz” logos will be provided to the winner for this purpose.

ARTICLE 11

Participation in the competition is taken as the contestant’s full and unconditional acceptance of these rules.